



## Print Date 11/27/12 Page 1 of 3

**Flight Dates 10/29/12-11/06/12**

Order Sep 00:15:00

Product

Estimate #

Contract / Revision 402534 - 9

CHRIS MURPHY FOR SEN

Alt Order # 06398818

Original Date / Revision  
10/26/12 11/03/12

Agency Com 15%

Billing Type	Cash
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### Billing Contact

Order Type GENERAL

Advertiser **Murphy/D/Sen/CT**

Billing Cycle EOM/EOC

**100 Albany Street #130  
New Brunswick, NJ 08901**

Billing Calendar BROADCAST

Agency **Message & Media**

Demographic A35+

### Buying Contact

Rev Codes      AGY      POL      CAND

**100 Albany Street #130  
New Brunswick, NJ 08901**

Sales Office TWDC

Product Codes PL3

Sales Region National

Priority 01

Agency Ref

Advertiser Ref

## Primary Account Executive

Jordan Johannessen

Account Executive	Order%	Start Date	End Date
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Jordan Johannessen	100%
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Order Share 15%    Market Value 293833

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	40%	117533
4WVIT	15%	44075
5WTNH	30%	88150
6WCTX	%	0
7CABL	%	0

## Order Totals

## Billing Plan

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	70	\$37,463.75	\$44,075.00	0.00	10/29/12	11/04/12	70	\$37,463.75	\$44,075.00
Totals	70	\$37,463.75	\$44,075.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	61	10/29/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	MTWTF--	:30	5	\$275.00	01	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--			5		\$275.00	0.00					
E 2	61	10/29/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	MTWTF--	:30	5	\$275.00	01	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--			5		\$275.00	0.00					
E 3	61	10/29/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	MTWTF--	:30	5	\$175.00	01	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--			5		\$175.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	10/29/12-11/04/12		M-F 8a-9a		8a-9a	MTWThF----	:30		<del>(\$175.00)</del>		0.00	NM		
Credited															
2	61	10/29/12-11/04/12		M-F 8a-9a		8a-9a	MTWThF----	:30		<del>(\$175.00)</del>		0.00	NM		
Credited															



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Contract / Revision 402534- 9 Flight Dates 10/29/12-11/06/12

Hiatus Dates

Original Date / Revision 10/26/12/ 11/03/12

Order Sep 00:15:00

Advertiser Murphy/D/Sen/CT

Product CHRIS MURPHY FOR SEN Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	61	10/29/12	11/02/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	MTWTF--	:30	5	\$300.00	01	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			5		\$300.00		0.00				
E 5	61	10/29/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	MTWTF--	:30	6	\$1,400.00	01	0.00	NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			6		\$1,400.00		0.00				
E 6	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----2-	:30	2	\$900.00	01	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----2-			2		\$900.00		0.00				
E 7	61	10/29/12	11/02/12	M-F News at 11pm News at 11pm	CM	11p-1135p	MTWTF--	:30	5	\$375.00	01	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			5		\$375.00		0.00				
E 8	61	10/29/12	11/02/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$175.00	01	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			5		\$175.00		0.00				
E 9	61	10/29/12	11/02/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	MTWTF--	:30	5	\$200.00	01	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			5		\$200.00		0.00				
E 10	61	11/04/12	11/04/12	NFL on FOX Early NFL:Sun 1-4pm	CM	1p-4p	-----2	:30	2	\$3,800.00	01	0.00	NM	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----2			2		\$3,800.00		0.00				
E 11	61	11/04/12	11/04/12	NFL Post Game Post Game	CM	4p-430p (4:00 PM-4:30 PM)	-----1	:30	1	\$2,500.00	01	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1			1		\$2,500.00		0.00				
E 12	61	10/29/12	11/02/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	MTWTF--	:30	5	\$200.00	01	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			5		\$200.00		0.00				
E 13	61	10/29/12	11/02/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF--	:30	5	\$600.00	01	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			5		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	61	10/29/12-11/04/12		M-F 630p-7p			630p-7p	MTWThF----	:30	(\$600.00)	0.00	NM			
Credited															
3	61	10/29/12-11/04/12		M-F 630p-7p			630p-7p	MTWThF----	:30	(\$600.00)	0.00	NM			
Credited															
E 14	61	10/29/12	11/02/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	MTWTF--	:30	5	\$800.00	01	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			5		\$800.00		0.00				
E 15	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----1	:30	1	\$1,200.00	01	0.00	NM	1	\$1,200.00



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Contract / Revision **402534- 9** Flight Dates **10/29/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 11/03/12

Order Sep 00:15:00

Advertiser **Murphy/D/Sen/CT**

Product **CHRIS MURPHY FOR SEN** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----1	:30	1	\$1,200.00	01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1			1		\$1,200.00		0.00				
E 16	61	10/30/12	11/02/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--WTF--	:30	1	\$600.00	01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--WTF--			1		\$600.00		0.00				
E 17	61	11/02/12	11/02/12	Fri Prime A Kitchen Nightmares	CM	8p-9p	----1--	:30	1	\$850.00	03	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----1--			1		\$850.00		0.00				
E 18	61	11/02/12	11/02/12	Fri Prime B Fringe	CM	9p-10p	----1--	:30	1	\$1,000.00	01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----1--			1		\$1,000.00		0.00				
E 19	61	11/01/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	---TF--	:30	1	\$1,400.00	01	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---TF--			1		\$1,400.00		0.00				
E 20	61	11/03/12	11/03/12	College Football Pre-Gam College Football Pre-Gam	CM	3p-7p	-----3-	:30	3	\$350.00	03	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----3-			3		\$350.00		0.00				
E 21	61	11/03/12	11/03/12	College FB Late Game(F College FB Late Game(F	CM	7p-1030p	-----2-	:30	2	\$700.00	01	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----2-			2		\$700.00		0.00				
E 22	61	11/01/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	---TF--	:30	1	\$175.00	01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---TF--			1		\$175.00		0.00				
E 23	61	11/01/12	11/02/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---TF--	:30	1	\$600.00	01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---TF--			1		\$600.00		0.00				
E 24	61	11/01/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	---TF--	:30	1	\$175.00	01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---TF--			1		\$175.00		0.00				
Totals														70	\$44,075.00